



FOR IMMEDIATE RELEASE:

AMI Enterprise Intelligence goes online at the University of East London

Cambridge UK – 24th July 2006 – Information management software developer GoAlbert has announced the launch of its UK company AMI Software with a new customer - the University of East London (UEL).

AMI Enterprise Intelligence, an innovative software product that performs intelligent automated data search, analysis and distribution based on its patented Automatic Meaning Interpreter technology, will be used by UEL researchers, and will in future be offered as a research tool to business partners via UEL's Knowledge Dock.

Mike Alderton, UK Country Manager for AMI Software, said: "We have established our UK office in response to increasing demand for our technology in the UK.

"We are delighted to be working with University of East London, which has an excellent track-record in working with industry and is involved in a number of exciting partnership projects.

"AMI goes way beyond the information retrieval and capture stage, automating all of the essential processes necessary for creating true enterprise decision management solutions by providing the means to not only search and collect but also collate, publish, share and analyse various forms of data from a single point of access.

"It provides a flexible and dynamic interface between human and artificial intelligence that brings competitive advantages to the quest for knowledge, both in the academic arena and for the knowledge economy. UEL is well placed to explore these possibilities."

The University of East London has grown rapidly in recent years and now has more than 20,000 students from over 120 countries world-wide. UEL researchers and policy staff are also engaged in a range of research and consultancy initiatives with industry and public sector partners around health, the London 2012 Olympic and Paralympic Games, and the economic, social and cultural development of the Thames Gateway.

Sandra Hollis, Director of Corporate Marketing and International Office at UEL said: "We look forward to testing the full capabilities of the software and are confident it will contribute positively to many of our forthcoming projects."

AMI Customers across Europe include Adecco, Air France Industries, BNP Paribas, BOC, the French Ministry of Defence and UNESCO.

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Notes for editors:

Photos

AMI Software is the wholly owned UK division of GoAlbert SA. The company develops and markets software to access and capitalise on the value of online information. Customers include Air France, BNP Paribas, UNESCO, The French Ministry of Defence and Ministry of Finance, Casino Group and Nespresso, a division of Nestlé. www.amisw.com

The University of East London (UEL) is a global learning community, with 20,000 students from over 120 countries world-wide. Our vision is to achieve recognition, both nationally and internationally, as a successful and inclusive regional university proud of our diversity, committed to new modes of learning which focus on students and enhance their employability, and renowned for our contribution to social, cultural and economic development, especially through our research and scholarship. We have a strong track-record in widening participation and working with industry. www.uel.ac.uk